



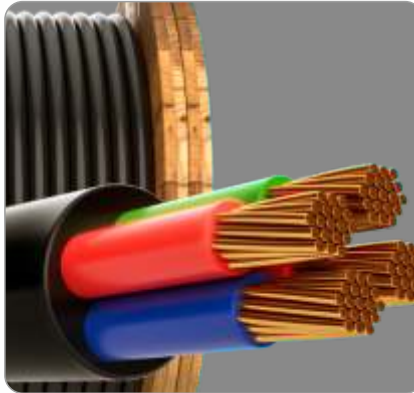
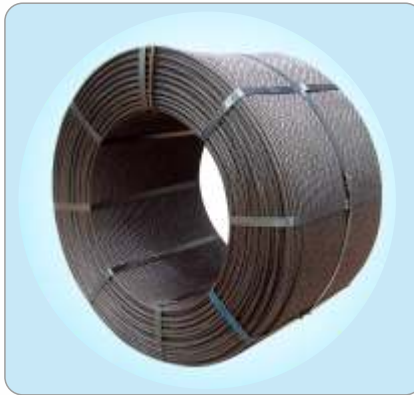
Confederation of Indian Industry

Wire
TECH 2024

4-6 March 2024

Bombay Exhibition Centre, Goregaon, Mumbai.

**INTERNATIONAL TRADE FAIR
AND CONFERENCE
ON CABLE AND WIRE INDUSTRY**



Your *Connection* to Growth

OVERVIEW

The Wire & Cable industry in India is a significant sector that encompasses the manufacturing and distribution of various types of wires and cables. It plays a crucial role in supporting the infrastructure development and electrical needs of the country.

The market is anticipated to be propelled by dynamics such as the evolution in renewable power generation in India, the development and revamping of Transmission & Distribution infrastructure in India and increasing investments in metro railways. Intensified investments in smart grid projects and up-gradation of power transmission and distribution systems are also estimated to propel the demand for wires & cables globally. Significant investments in smart grid technology have resulted in an increasing need for grid interconnections. Additionally, rising investments in underground cables and the growth of renewable energy are set to escalate the adoption of wires and cables. Wire and cables demand is directly dependent on the growth of the manufacturing industry and infrastructure in the power,

telecommunications, residential and commercial sectors. Thus the government's initiatives on various fronts like – power, housing, infrastructure and digitization are sure to generate a lot of business for the wire and cable industry in the foreseeable future.

Likewise, with the government's emphasis on pushing renewable energy to the forefront, the industry is now looking forward to supplying cables for solar and wind power applications in addition to oil and gas, railways and other specialized segments. Wires and cables are deployed across an extensive range of applications which include consumer electronics, utilities, material handling, automotive, and entertainment/leisure amongst others. Growing inclination toward the expansion of prevailing grid networks coupled with lack of efficient electric infrastructure will propel the industry outlook over the forecast timeline.

ABOUT THE INITIATIVE

Confederation of Indian Industry (CII) has been at the forefront of reforms and is working diligently with varied stakeholders to offer solutions to the critical challenges that are hampering the growth of the Indian Industry. CII WR further envisages to create a dynamic, reliable and conducive platform for the convergence of all the stakeholders to forge the strategies for making Cable and Wire sector more resilient.

In line with this role, CII is organizing the Cable India 2024 in February 2024. The show is an exclusive, industry-lead initiative which is being organized under the Chairmanship of Mr Sunil Chordia, Deputy Chairman, CII Western Region & Managing Director Rajratan Group.

The Cable India 2024 will showcase materials, machinery and accessories for the production of wire & cables, optical fibre cables, fastener, springs, wire ropes and other wire products. The venue for the exhibition, Mumbai is in close proximity to a large number of India's leading wire & cable manufacturers.

The show will foster inclusive growth by highlighting the opportunities, focussing on quality, spreading awareness about best and sustainable practices, addressing the challenges and formulating contingency responses to the black-swan events.

By facilitating convergence of the Industry Captains, Policy Makers, Infrastructure Facilitators as well as the End-Users, the event will pave the way forward for creation of an ecosystem with a unified perspective.



KEY HIGHLIGHTS

Participation of 100+ exhibitors covering all genres of the Cable and Wire sector

Multiple innovative products, services, resources & solutions on display

Over 3000 Business Visitors Expected to mark their presence in the show.

3 Days of power packed conference sessions which shall be attended by industry stalwarts.

Live Demonstrations

Technology Pavilion

International Pavilions through Country Partners.

Entire Cable and Wire sector under one roof.

B2B & G2B Meetings

International Buyers

EXHIBITOR PROFILE

All types of Wires, Cables, Wire Rods, Bright Bars, Sheet Metal, Speciality wire etc. Wire Manufacturing and Finishing Machinery

- Casting
- Rolling, Pressing, Forming
- Drawing
- Surface and Heat Treatment
- Wire Cleaning, Machinery and Coating

Wire Product Manufacturing Machinery Fastener Machinery (Bolts, nuts rivets, nails) Spring Manufacturing Machinery Cable and Stranding Machines

- Cable filling
- Cable Sheathing and Insulating
- Stranding, Twisting, Bunching
- Cutting and Marking Machines
- Insulation Stripper for Cables

Welding and Electrode Manufacturing Machines Process Technology Tools

- For Casting
- For Extruding

- For Drawing
- For Rolling

Process Technology Materials

- Lubricants
- Cleaning and Wetting Agents
- Adhesives and Packaging
- Plastic materials for Cable sheathing and insulating
- Shielding and strengthening
- Colour mantobatder, coding inks
- Coding and printing equipments

Measuring and Controlling Technology

- Process Monitoring Systems
- Drive and Control Technology
- Quality assurance and Measuring Systems
- "Finished Product" Testing System

VISITOR PROFILE

Engineers, Technicians, Buyers, Production Managers, Sales Managers from the following Industries:

- The Wire Industry
- The Cable Industry
- Automotive Supply Industry
- Electrical Industry
- Aerospace Supply Industry

- Electrical Engineering and Electronics Industry
- Telecommunications Industry
- Computer Manufacturing
- Chemical Industry
- Building and Construction Industry



Confederation of Indian Industry

The Confederation of Indian Industry (CII) works to create and sustain an environment conducive to the development of India, partnering Industry, Government and civil society, through advisory and consultative processes.

CII is a non-government, not-for-profit, industry-led and industry-managed organization, with around 9,000 members from the private as well as public sectors, including SMEs and MNCs, and an indirect membership of over 300,000 enterprises from 286 national and regional sectoral industry bodies.

For more than 125 years, CII has been engaged in shaping India's development journey and works proactively on transforming Indian Industry's engagement in national development. CII charts change by working closely with Government on policy issues, interfacing with thought leaders, and enhancing efficiency, competitiveness and business opportunities for industry through a range of specialized services and strategic global linkages. It also provides a platform for consensus-building and networking on key issues.

Extending its agenda beyond business, CII assists industry to identify and execute corporate citizenship programmes. Partnerships with civil society organizations carry forward corporate initiatives for integrated and inclusive development across diverse domains including affirmative action, livelihoods, diversity management, skill development, empowerment of women, and sustainable development, to name a few.

As India strategizes for the next 25 years to India@100, Indian industry must scale the competitiveness ladder to drive growth. It must also internalize the tenets of sustainability and climate action and accelerate its globalisation journey for leadership in a changing world. The role played by Indian industry will be central to the country's progress and success as a nation. CII, with the Theme for 2023-24 as 'Towards a Competitive and Sustainable India@100: Growth, Inclusiveness, Globalisation, Building Trust' has prioritized 6 action themes that will catalyze the journey of the country towards the vision of India@100.

With 65 offices, including 10 Centres of Excellence, in India, and 8 overseas offices in Australia, Egypt, Germany, Indonesia, Singapore, UAE, UK, and USA, as well as institutional partnerships with 350 counterpart organizations in 133 countries, CII serves as a reference point for Indian industry and the international business community.

Confederation of Indian Industry

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